

# PRICE LIST OF PRESENTATIONS

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|-----------------------------|--|--|--|----------------------|--|
|                             | Svět hardware  | TV Freak                               | Digimanie                              |                      | Note   |
| Partner of the month        | 2.400 EUR<br>3.300 USD   | 1.600 EUR<br>2.200 USD                 | 1.600 EUR<br>2.200 USD                 | + prizes for winners | The partnership includes participation in all suggested formats. Partner has to meet conditions and deadlines for providing of materials (banners, survey/poll questions, trivia questions, documents for interviews, prizes, etc.). |
| Exptiáda                    | 1.400 EUR<br>1.900 USD   | 1.000 EUR<br>1.400 USD                 | 1.000 EUR<br>1.400 USD                 | + prizes for winners | The value of prizes is not defined, but higher value of prizes = more participants in the competition.   |
| Interview                   | 400 EUR<br>600 USD   | 400 EUR<br>600 USD                     | 400 EUR<br>600 USD                     |                      | The sponsor must provide informations about person who will answer questions and about company that (s)he will represent.  |
| SHWallpaper                 | 400 EUR /month<br>600 USD /month   | 400 EUR /month<br>600 USD /month       | 400 EUR /month<br>600 USD /month       | + prizes for winners | The sponsor must provide its logo in curves for the competition and topic for it.  |
| The Weekly Chance           | 200 EUR /week<br>300 USD /week   | 200 EUR /week<br>300 USD /week         | 200 EUR /week<br>300 USD /week         | + prizes for winners | The sponsor must provide its logo in curves, trivia question and a set of possible answers (only 1 needs to be true). On a page with question is also space for self promo (text, graphics).   |
| Support forum               | 400 EUR /6 months<br>600 USD /6 months   | 400 EUR /6 months<br>600 USD /6 months | 400 EUR /6 months<br>600 USD /6 months |                      | The price includes the participation in the Support forum. Regular update must be ensured  |
| Self presentation           | Ordered advertising in minimal value of 400 EUR (600 USD)<br>In case of no advertising the price of service is 200 EUR (300 USD) |  |  |                      | Access to this service is valid for all 3 our magazines for 6 months from its activation.  |

„Stopping advertising to save money is like stopping your watch to save time.“Anonymous

Effective as of 1<sup>st</sup> January 2011

